



Haines Brewing Company, Inc.

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TO: Haines Borough Assembly Members and Mayor Scott
FROM: Jeanne Kitayama & Paul Wheeler, Haines Brewing Company, Inc.

Following is a list of facts that we hope will clarify any questions/concerns you may have before voting on classification of the land we have applied to purchase.

Sustainability: The Haines Brewing Company (HBC) has been in business in Haines since 1999, as a member of the Alaska Brewers' Guild, and national Brewers' Association. We are locally owned and operated, with 2 employees year-round.

History: HBC has outgrown its facility at the Fairgrounds. Since beginning with renting one building in Dalton City, we now rent 3 buildings and have a full cooler van in the back.

Accountability & Compatibility with Downtown: Breweries are strictly regulated by state and federal laws. It is in our best interests and desire to explicitly distinguish ourselves as a craft brewery, and NOT a bar.

Economic Contribution to Haines: HBC has consistently paid sales taxes for over 15 years, steadily increasing over the years. The ever-growing popularity of microbreweries across the nation draws people to Haines specifically because of the brewery. Potential increase: Relocating the HBC to Main Street will generate increased retail sales for taxing, and add as much as \$5,000/year to the Borough's property tax roll. The larger facility will require hiring at least one more employee.

Expansion Pursuits: We have been pursuing purchasing land in Haines to expand the brewery for the past 8 years. The many land owners we have approached have not been interested in selling, and commercial buildings currently for sale are not suitable to house the production facility necessary for the brewery.

Borough Land Application:

- The area that we are requesting to purchase is well out of legal range of school property
- We understand that a negotiated sale price will be made in the public's best interests.
- Planning for the future: We are planning to build a 2700 square foot footprint building on a 20,000 square foot parcel, leaving plenty of room for parking and potential expansion.
- Building: We are working with architect, Larry Larson, to design a timber frame retail area, attached to the production area.
- Responsibility: By state law and our own community sense of responsibility, the area where beer consumption is allowed will be clearly defined with physical boundaries.