



HAINES COMPREHENSIVE PLAN
TOWN MEETING & PIZZA PARTY
June 3, 2011

WELCOME!

The 9 "Take-Aways"

1. Adults and high schoolers love Haines
2. Hiking & fishing!
3. Haines is bucking SE Population Trends
4. One-quarter are under-employed
5. Biggest concern: The economy, lack of jobs
6. The big 6: "Other," Construction, Tourism, Government, Retail Sales, Health Care
7. Hidden 'basic' industry here: Internet sales & mailbox income

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8. Do:

- Road maintenance and improvement
- Build the recreation center / Boat harbor upgrade to S

9. MANY economic development opportunities strongly supported

- Cruise ships = want 2.4/week
- Agriculture for export and local
- Value-added wood businesses
- Low interest loans for small businesses
- More use and promotion of Chikat Eagle Reserve
- Go after high-end independent tourists
- Diversity of tourism ideas
- Timber harvest from State forest

Who was Surveyed?

210 Random Haines Households

What part of the Haines area do you live in?

	% of Total
Haines/downtown/in-town	59%
Haines Highway	25
Mud Bay	13
Lutak	3
Klukwan	1
Don't know/refused	-

75% home owners, 22% renters

Age

Base=208	% of Total UNWEIGHTED	% of Total WEIGHTED
18 to 34	14%	17%
35 to 44	9	15
45 to 54	16	26
55 to 64	30	24
65 and older	30	18
Average age	56 years	51 years

How long in Haines?

- Nearly 2/3 at least 10 years
- Nearly all spend the vast majority of the year in Haines (93 % spend 10 to 12 months)

Household Income

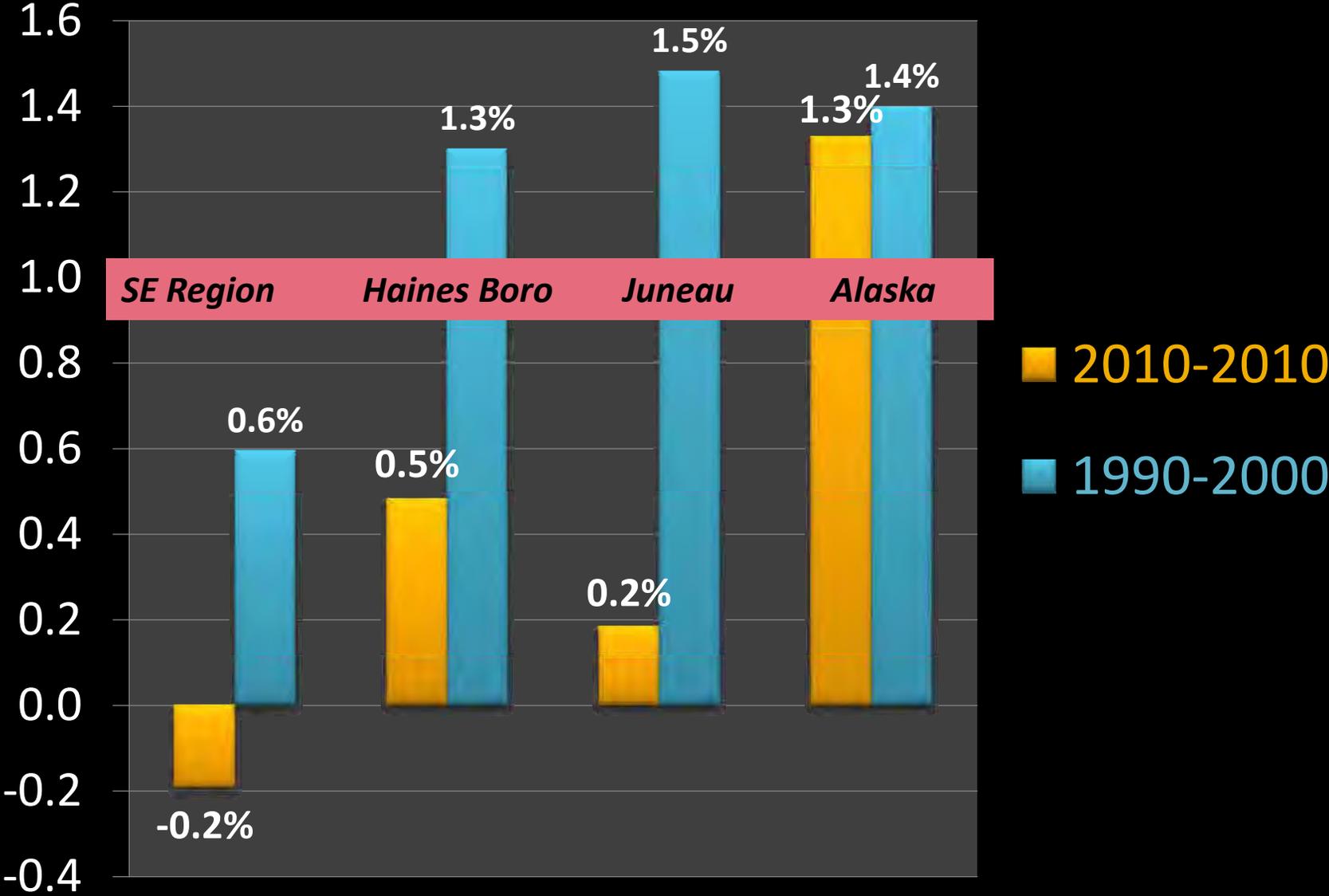
- Average is \$56,000
- Most common income bracket is \$25,001 to \$50,000, followed by \$50,001 to \$75,000.
- Age 18 to 34 = more likely to earn less than \$25,000

25% expect to retire within next 10 years, of these....

- 2% expect to leave Haines
- 12% don't know
- Rest all say 6 months or more
- Half expect to live in Haines full time

Population Trends

Population Change (Average Ann. %)



Haines Borough 2010 pop: 2,508

Haines Borough median age: 46.9
Alaska median age: 33.8

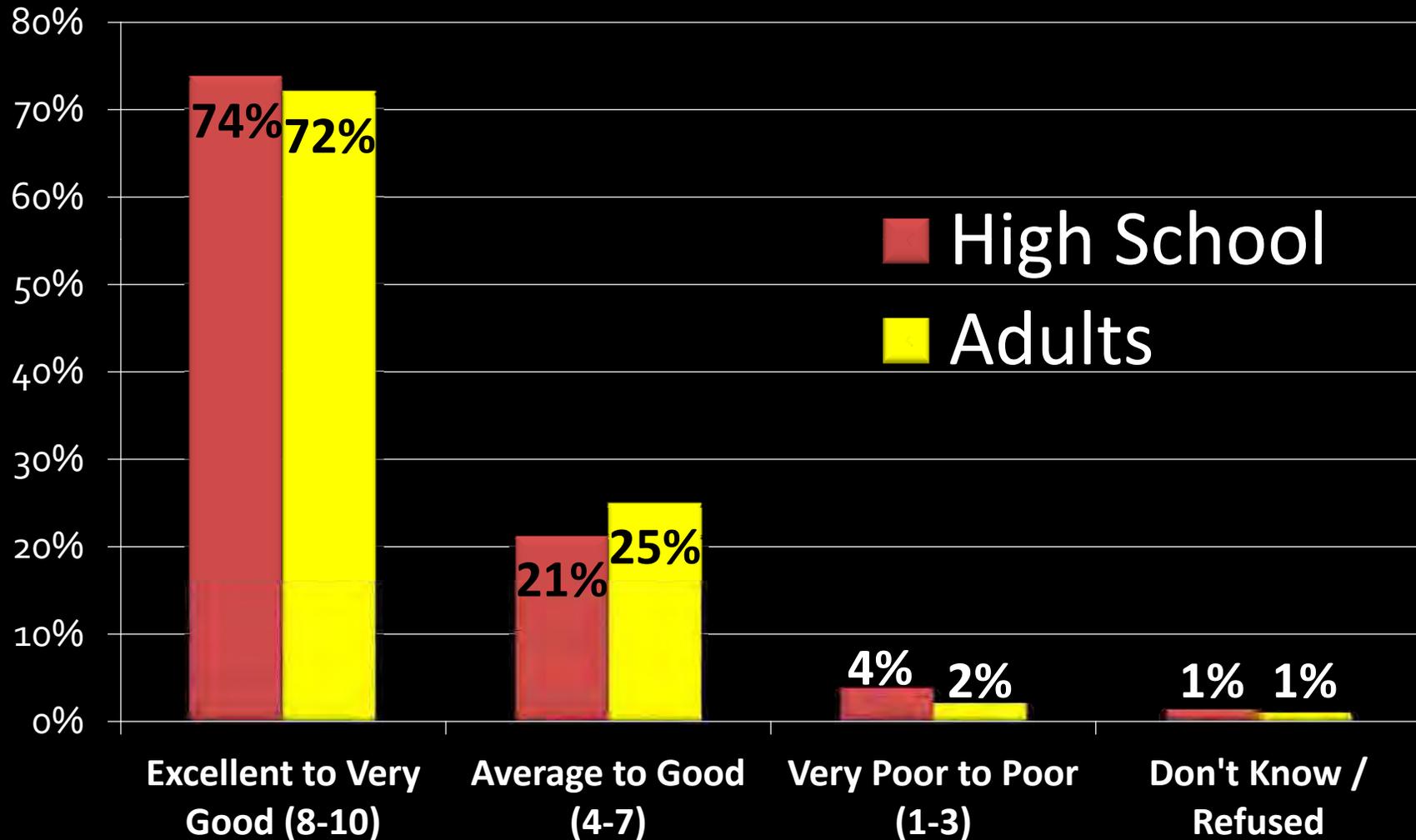
21% under age 19 in Haines Borough
29% under age 19 in Alaska

Ave HH size in Haines Borough: 2.2
Ave HH size in Alaska: 2.7

2010 Census

Life in Haines

How Adults and High School Students rate their Quality of Life in Haines



Top Reasons Like Living in Haines

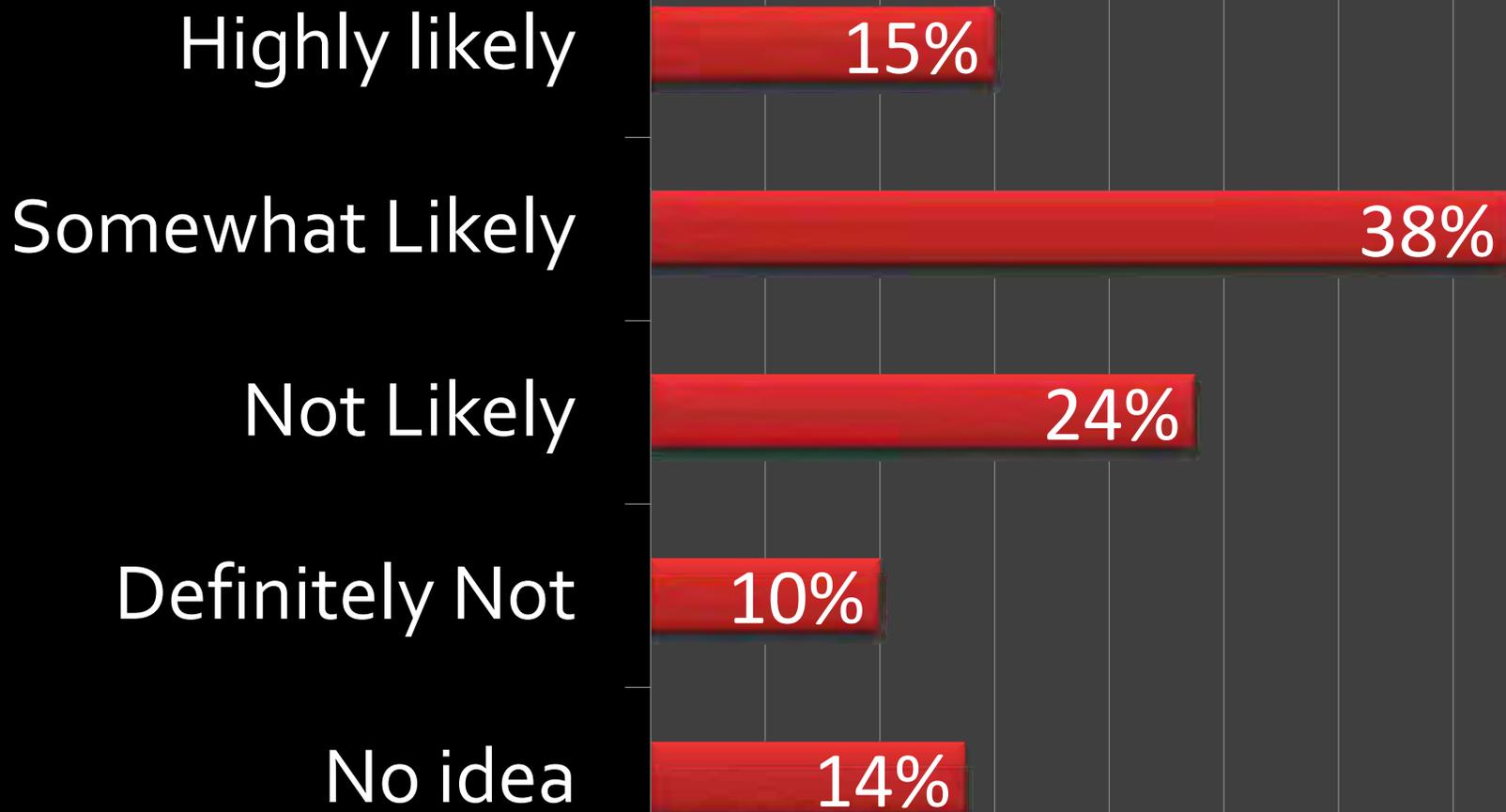
	YOUTH	ADULTS
Small Town, Close Knit Community, Friendly People	1	2
Beautiful surroundings, Scenery	2	1
Friends, Family, The People	3	3
Other	4	-
Safety	-	4
Nature (Sun, Snow, Ocean, Forest, Mountains)	5	-
Outdoors Activities	6	5

Expectations for QOL in 5 Years

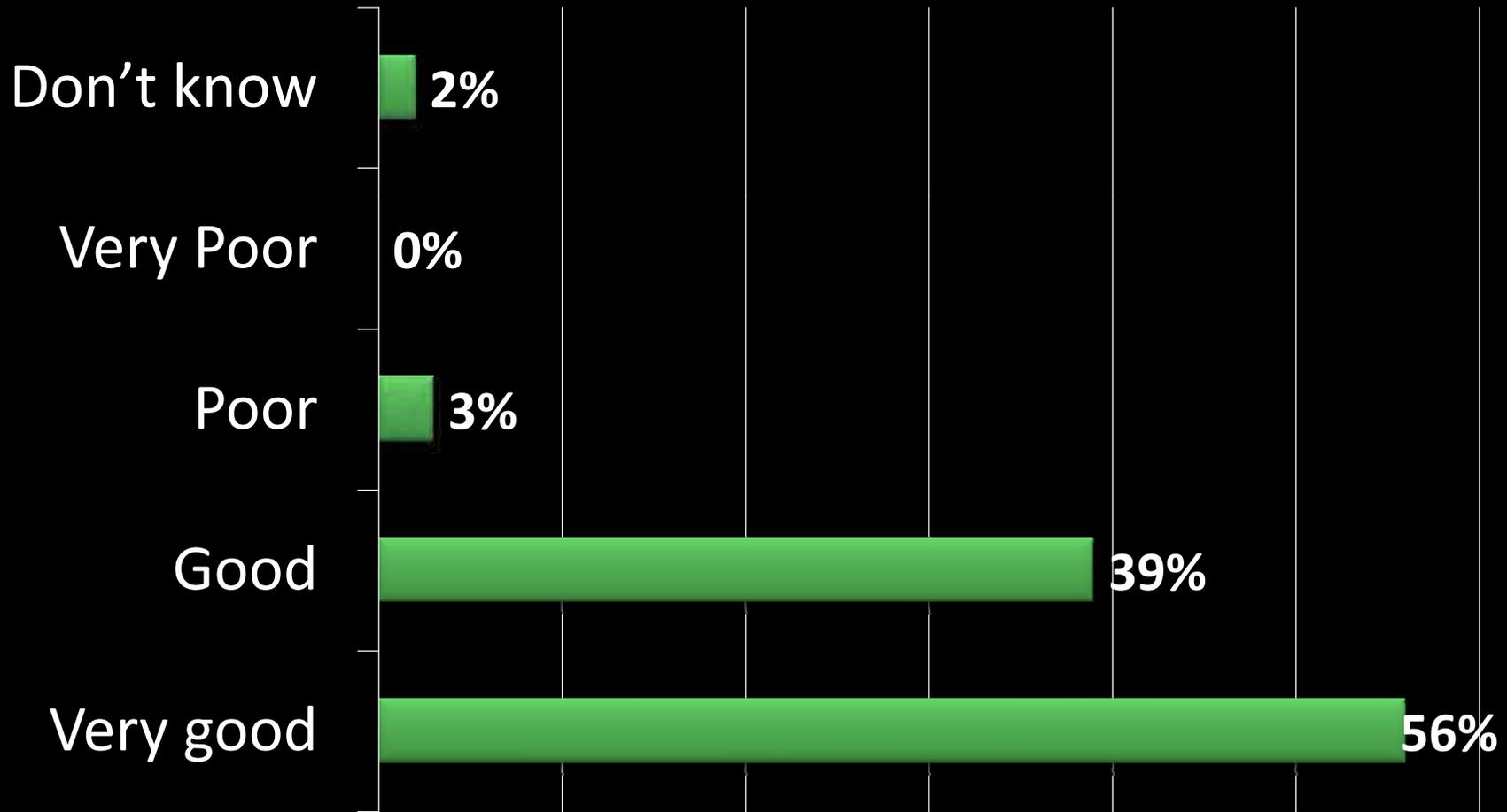
Youth are just a bit more optimistic than their parents....

	<u>ADULTS</u>	<u>HIGH SCHOOL</u>
■ Same	54 %	58%
■ Better	23 %	26%
■ Worse	17 %	15%

Likelihood High School Students will live in Haines when Adult?



Haines is a Good Place to Raise a Family



Volunteerism is High

Average hours per month
volunteering is 11.2!

Varies from 7.8 to 14.4, by age group

Over 70% spent at least 1 hr/month

In the last year, what types of recreation did you do in Haines?

Hiking	52%
Fishing	52
Walking	29
Boating	27
Biking	26
Hunting	22
Snow-machining	22
Cross-country skiing	21
Other	15
Kayaking/canoeing	13
Swimming	10
Snow-shoeing	10

Most Important Issues facing Haines Borough in Next Five Years

The Economy (34%) and Lack of
Jobs (14%)

The Economy and Economic Development

Employment *(from survey)*

- ❖ Nearly half employed full-time, year round
- ❖ Almost a quarter want more work:
 - 13 % = employed full-time seasonally
 - 15 % = employed part-time (either year round or seasonally).
 - Of these (above), 59 % said they would want more work if they could.
 - 3 % = unemployed and looking for work
- ❖ 18% retired

Mailbox Income & Internet Economy

- 11 % make \$ selling products or services online
- One-third get regular payments from retirement, investments, social security, or similar types of income.
 - Of these, the average percentage of total household income from these “mailbox” payments was 69 %.

In the past year, about how many times have you gone to Juneau or Whitehorse specifically to shop for goods or to obtain services?

Base=210	% of Total
0 trips	18%
1-2 trips	30
3-5 trips	32
6-10 trips	12
11+ trips	7
Average # of trips	3.6 trips
Don't know/refused	-

Employment

The Big Six:

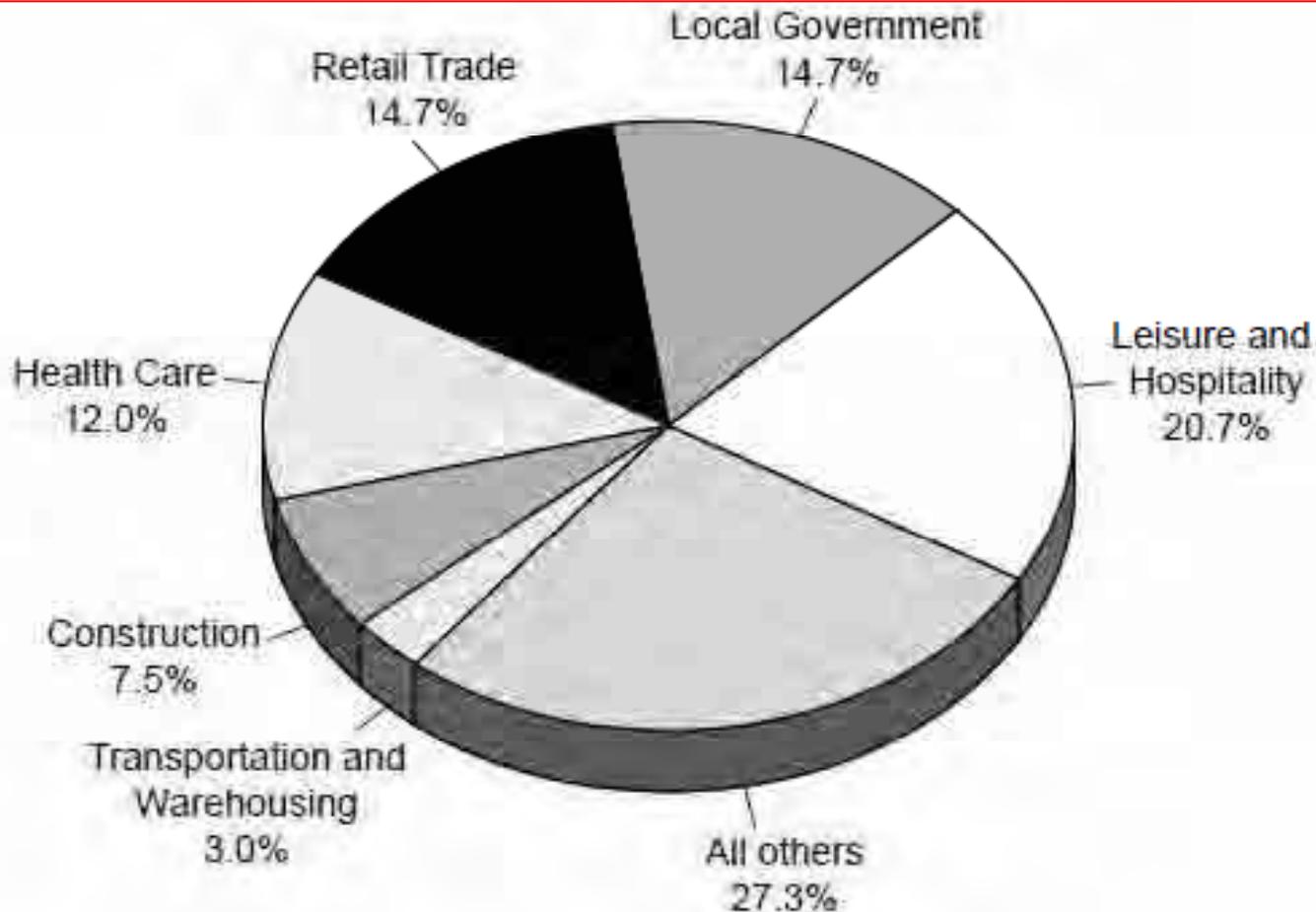
“Others”, Tourism, Government, Retail Trade, Health Care, Construction

Income

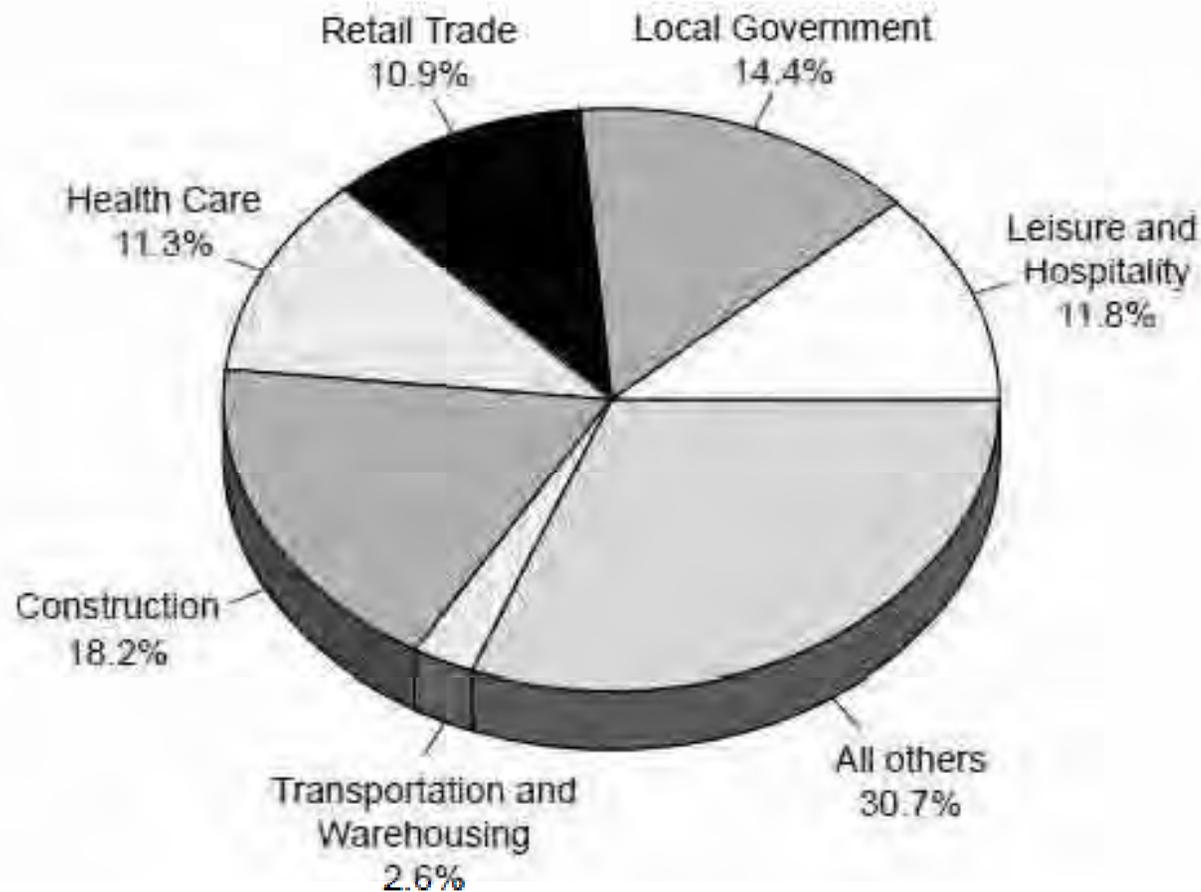
The Big Six:

“Others”, Construction, Government, Tourism, Retirement, Health Care

Haines Borough Employment by Industry, 2009 (DOLWD)



Haines Borough Wages by Industry, 2009 (DOLWD)



Top 10 employers Haines Borough 2009

Rank

- 1 Ocean Beauty Seafoods LLC
- 2 Haines Borough School District
- 3 Haines Borough
- 4 Southeast Alaska Regional Health Consortium
- 5 Southeast Road Builders Inc.
- 6 State of Alaska
- 7 AK Mountain Guides & Climbing
- 8 Chilkat Guides Ltd.
- 9 Cornerstone Home Health Inc.
- 10 Alaska Business Growth Corporation

Industry providing household income

Base=210	Most income	Additional Income		Most income	Additional Income
Government	22%	9%	Auto/repair/mechanic	2%	<1%
Tourism/hospitality	15	10	Professional services	1	<1
Construction	10	3	Arts	<1	1
Retail	7	9	Transportation	-	2
Fishing	6	3	Investments	-	1
Health care	6	3	Retired	17	8
Non-profit	3	2	Other	3	1
Mining	2	1	No income	1	44
Communic/media	2	1	Refused	-	-
FIRE	2	2			

Economic Development Opportunities

Cruise Ships: Ideal # per week= 2.4

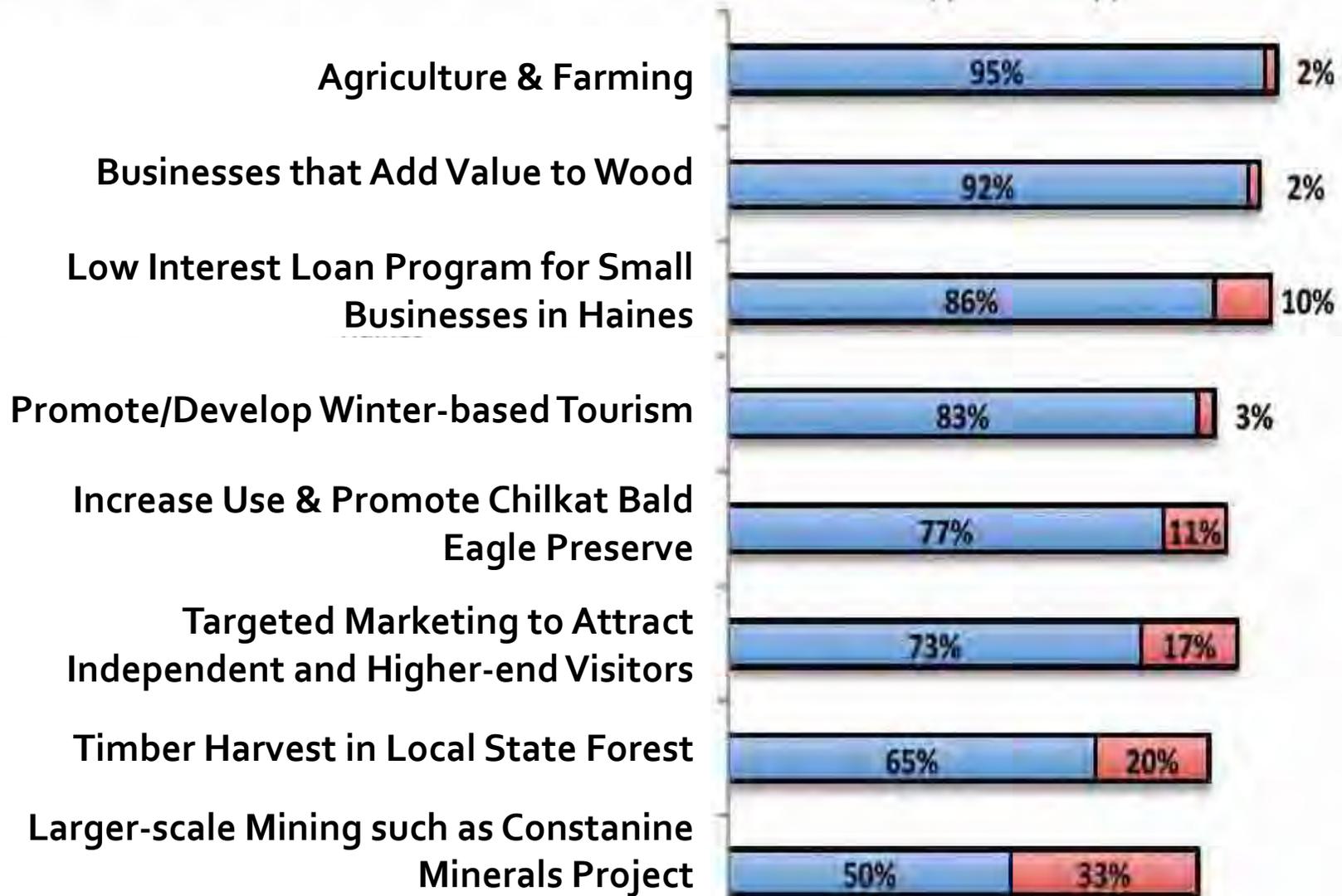
Base=210	% of Total
0 ships	3%
1 ship	18
2 ships	11
3 ships	29
4 ships	13
5+ ships	24
Average # of ships	2.4 ships
Don't know/refused	2%

Potential Economic Development

- All 7 ideas had majority support.
- 6 opportunities supported by $> 2/3$ of residents, generally low opposition.
- Least supported is large scale mining with 50% support and $1/3$ opposed

Support/Opposition for Economic Development Opportunities

■ Support ■ Oppose



92 Other Ideas Suggested

- TOURISM
- EDUCATION
- OTHER

Borough Projects/Capital Improvements

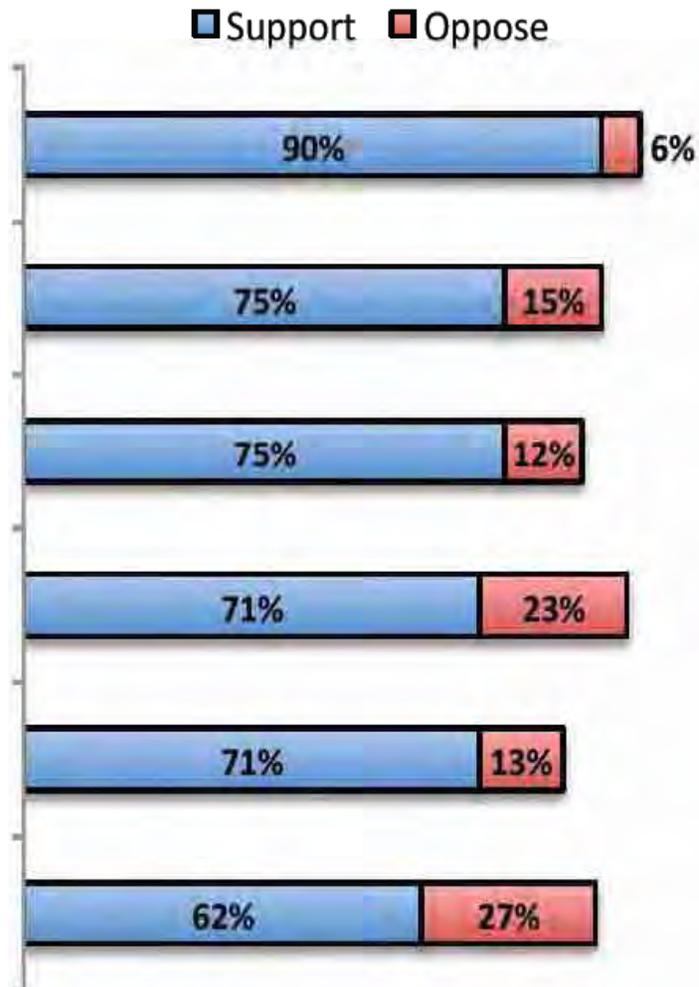
The Haines Borough is considering several improvement projects. Construction funding will come mostly from state or federal sources, but some local funding will be required and all projects will require local funding to operate and maintain.

Haines Improvement Projects

All projects supported by a majority of residents. In priority order:

Numbers in red are ranking when asked to name SINGLE MOST IMPT PROJECT

- 1** Road widening/ditching/maintenance
- 5** Chilkat Center repair
- 3** Boat harbor improvements to the south
- 1** Convert old school to Recreation Center
- 4** Expand Pt Lutak dock to enable more commerce
- 6** Build pedestrian path Picture Pt to Cruise Dock



Youth – if you were mayor what 1 project would you spend tax \$ to do:

Percent

Recreation Center	28%
Recreation Center for Teens	7%
Activities/Places for Teens	10%
Other Recreation Idea/Activity	10%
Other	13%
Fix Roads	8%
Improve Economy	8%
Public Transportation	4%
More Choice in Food Stores	4%
Movie Theater	4%
Improve Parks, More Parks	3%

Youth:

Are there any places in the community where you regularly walk or bicycle where you wish the road or sidewalk condition was improved?

50% -YES

45% -NO

Other Borough Issues

- Simple design guidelines for downtown buildings - YES
- Borough selling land for housing - YES
- Using converted trailers or freight containers as commercial buildings - SPLIT

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