

SHELDON MUSEUM AND CULTURAL CENTER, INC
Board of Trustees Meeting Minutes
Monday, August 18, 2014, 1:00 p.m. at the Sheldon Museum

CALL TO ORDER: 1:01 p.m. by Board President Jim Heaton

ATTENDANCE: BOARD: Jim Heaton, Michael Marks, Lorrie Dudzik, Jan Hill, Bob Adkins, Anastasia Wiley, and Ginger Jewell. STAFF: Helen Alten and Blythe Carter. BOROUGH LIAISON: George Campbell GUESTS: None

ADDITIONS TO THE AGENDA: None

APPROVAL OF AGENDA: M/S Michael & Anastasia to approve agenda - approved unanimously.

APPROVAL OF MINUTES: M/S Michael & Ginger to approve minutes of last meeting - approved unanimously.

STAFF REPORT: A complete Staff Report was included in the Board's packet. Helen emphasized:

- Visitor numbers are up significantly, admission funds are up significantly .
- Our computer server has been upgraded.
- Free coffee, tea, etc. has been working out well, and has not been an extra burden on staff.
- Ginger Jewell has been confirmed by the Borough as our new Board member. Welcome aboard, Ginger.
- Helen will be out of town from Sept. 16 through Sept 22.
- Blythe, John, Nancy, and Anastasia will be SMCC delegates for the first New Pathways virtual meeting. Jan will be our alternate delegate.
- Lorrie Wolf will be in Haines Dec. 1 to chair an on-site New Pathways meeting.
- The newly advertised position for Collections needs union approval on the salary step chart before we can proceed with hiring. A discussion followed about simply renaming positions as "museum aide I", "museum aide II", etc. in order to prevent similar delays in the future.

PRESIDENT'S REPORT:

- No president report at this time

OLD BUSINESS:

- Education Committee – Ginger was assigned to the committee and given a list of prospective committee members.
- Fund Raising – Totem Walk – We still need sponsors and volunteer help. Venture Scouts and track team were suggested as possible volunteers.
- The \$15 registration fee will just barely cover our costs. The goal for this year is to break even.
- Assignments were given to call local businesses to solicit either prizes or financial support. Blythe will e-mail a copy of the SMCC solicitation letter to each Board member.
- Joe Hotch (Eagle Clan), Marilyn Wilson (Raven Clan), and Ron Horn (Presbyterian minister) were suggested to deliver pre-event prayers for the Totem Trot.
- Totem Trot Volunteers will meet at 5:30 Thursday (8/21/14) for instructions, vests, etc.
- Haines Womens Club is supplying 120 muffins, plus fruit. Discussion followed re: allocation of prizes, and possible participation lottery,
- Helen will contact Ralph Borders regarding traffic direction signs and route markers.
- Lorrie will open Chilkat Center lobby so bathrooms are available.
- Discussion regarding location of SMCC's new totem pole, when dedication would be held, whether we need a building permit, etc.

NEW BUSINESS:

- All Rasmuson Art Initiative funds for 2014 have been spent. More funds will become available in July 2015.
- The question of acquiring one or more Ma' or Cohen paintings was tabled until the question of her non-Alaskan residency can be determined.
- The question of acquiring one or more John Hagen photos was tabled until we can discuss John's preferences with him.

- New Photo/Reproduction price list – discussion tabled until next meeting.

BOARD DISCUSSION: ESPN is sponsoring the World Free Ride Tour (*skiing and snowboarding competition*) in Haines this coming March. This event will bring approx. 300 ESPN employees and competitors (plus spectators) to Haines. This could become an annual event, providing the Borough makes some changes in their heli-skiing regulations. SMCC needs to be thinking about winter-themed exhibits and activities that will provide both publicity and income from this event.

NEXT BOARD MEETING: Friday, September 12, 2014 at 10:00 a.m.

MEETING ADJOURNED: at 2:20 p.m.

Respectfully submitted,

Bob Adkins, Secretary