

SHELDON MUSEUM AND CULTURAL CENTER, INC
Board of Trustees Meeting Minutes
Thursday, July 12, 2012, 1:15 p.m. at the Sheldon Museum

Informational Meeting: 1:20 p.m. by Board Members while awaiting enough members for a quorum.

ATTENDANCE: BOARD – Frankie Perry, Jim Shook, Janine Allen, and Michael Marks

STAFF - Jerrie Clarke and Blythe Carter

VISITORS – None

BOROUGH LIAISON - Debra Schnabel

CORRESPONDENCE:

- Received a letter from Diana Kaplan of the Rasmuson Foundation thanking our staff for the hospitality the Rasmuson staff received during their visit to Haines.
- Reviewed a letter from Senator Mark Begich that stated the Coast Guard will be shortly announcing that the Eldred Rock Lighthouse will be offered to be acquired to a suitable party through the State Historic Preservation Office during a two-step process. A similar letter was sent to Mark Earnest at the Haines Borough.

STAFF REPORT:

Jerrie shared the Borough Staff Report and decided to eliminate the second Museum staff report with the goal of saving staff time for other duties.

QUORUM ATTAINED: 1:40 p.m.

CALL TO ORDER: 1:40 p.m. by Board President Frankie Perry

ATTENDANCE: BOARD – Frankie Perry, Jim Shook, Diana Pyle, Janine Allen, and Michael Marks

STAFF - Jerrie Clarke and Blythe Carter

VISITORS – None

BOROUGH LIAISON - Debra Schnabel

APPROVAL OF AGENDA: M/S Jim & Diana - approved

APPROVAL OF MINUTES: M/S Diana & Jim – approved

COMMITTEE REPORTS:

- The Finance Committee met and recommended updating the Museum Fee Schedule. A discussion of private use fees took place with Debra pointing out that she saw no difference between regular fees and non-profit fees. Jim shared that we don't want to drive away our regular customers. Motion to adopt the new fees as presented. M/S Jim & Michael - approved - one nay

- Jerrie stated the Personnel descriptions are not ready for presentation. Not all members of the Personnel Committee have had a chance to review them. They will be ready for the next meeting.
- Collections Committee presented artwork by Sarah Cohen, Jim Heaton, Wayne Price, Sharon Svenson, and Donna Catotti for review with the ability to select their artwork for purchase under the Rasmuson Art Acquisition Fund. Discussion of the artworks followed. This included a review that Wayne Price's Warrior Helmut with a purchase price of \$23,000 would be an expensive purchase and eliminate the ability to possibly purchase additional pieces. It was agreed that since Donna Catotti will be having a Six Week Spotlight Show next year, that would be an appropriate time to recommend a purchase of one of her works of art.
- Motion to approve the purchase of Jim Heaton's "Sun and Moon" M/S Michael & Diana – approved.
- Motion to approve the purchase of Sharon Svenson's "Lynn Canal Fault Line" M/S Michael & Janine - approved
- Motion to approve the purchase of Sarah Cohen's "Soul Bowl" M/S Michael & Diana - approved one nay

OLD BUSINESS:

- Review of July 4th expenses and \$109.29 in profit. Additional revenue will be collected from the sales of the remaining helium balloons at the upcoming State Fair. Frankie shared that the Museum will offer the children's game booth to another organization in Haines to run in place of the Sheldon Museum. Debra informed Board and Staff that the Borough feels it is not proper for paid staff to run children's game booths as part of the July 4th activities.
- Slogan survey forms were lost and there was discussion on the slogans that were up for review. Blythe shared that a proper slogan would help define the Museum on advertising, signs, letter head and business cards. Debra mentioned that a slogan would be beneficial to the Museum.
- A motion was made to adopt the slogan "Preserving our Past for the Future" M/S Michael & Janine - approved This motion was later overturned.
- Jim made the suggestion of "Our Art and History" which resulted in a round table discussion with the conclusion that discussion on the slogans will continue at the next meeting. The Board was asked to email more slogan ideas to Blythe.
- The upcoming State Fair Booth preparations are underway with large format historic photographs printed for direct sales to the public. A portion of the booth will feature items from the Museum Gift Shop for sale along with helium balloons. Blythe is seeking two people per shift. Some artists have donated items for the auction, but due to the new format of direct sales their donated art items will be sold in the booth.

NEW BUSINESS:

- Eldred Rock information was shared which included a letter from Senator, Mark Begich. A letter was received from the Coast Guard informing the Museum it had 60 days to file

a letter of interest in acquiring the historic Light House. Similar information was sent to Mark Earnest and the Haines Borough.

COMMITTEE MEETINGS:

Eldred Rock Committee will meet July 23 at 6:00 p.m.

BOARD COMMENTS/DISCUSSION:

It was discussed that the Board would like to have Staff offer Docent Tour training to Board members in September.

NEXT BOARD MEETING: Thursday August 23, 2012, at 1:15 p.m.

MEETING ADJOURNED at 2:30 p.m.

Respectfully submitted,
Michael Marks