

SHELDON MUSEUM AND CULTURAL CENTER, INC
Board of Trustees Meeting Minutes
Tuesday, Nov. 13, 2012, at the Sheldon Museum

CALL TO ORDER: 11:38 p.m. by Acting Board President Jim Shook

ATTENDANCE: BOARD – Michael Marks, Lorrie Dudzik, Diana Pyle, Anastasia Wiley, Bob Adkins, Dave Pahl, and Jim Shook, Pam Randles, Janine Allen: **STAFF** – Jerrie Clarke, Scott Pearce, Blythe Carter: **BOARD LIAISON** – None **VISITORS** – None

ADDITIONS TO THE AGENDA: Under Old Business – Slogan ; Under New Business – Janine will not seek reappointment to the Board.

APPROVAL OF AGENDA: M/S Pam & Anastasia, approved as amended.

APPROVAL OF MINUTES: M/S Michael & Pam – approved unanimously

CORRESPONDENCE: None

STAFF REPORT: Add 156 volunteer hours to printed staff report.

- Scott Pearce, Education Coordinator, reported that he and Museum Aide Stacie Evans have started a series of Wednesday trail hikes in cooperation with the Takshanuk Watershed Council, Lynn Canal Conservation, and Haines Borough Public Library. While aimed primarily at school-age children, adults are welcome also. During these hikes history, natural resources, biology, and ecology are stressed.

- Blythe reported that she is learning website development, so she can make SMCC's website more appealing, flexible, and attractive. She will also be able to update the website more frequently. A discussion followed regarding whether this was the best use of Blythe's time, or would it is better to hire a professional web designer. Comment was made that the director of the Sheldon Jackson Museum (*Sitka*) thought our site was much superior to their own. Consensus was that Blythe should continue with her efforts.

FINANCIAL REPORT: Jerrie gave the Board a report in a new simplified format. Much easier to understand. One figure that should be added is "cash on hand".

- CVHS re-investment was tabled until Jerrie can e-mail the Board the exact amount we have available for re-investment.

COMMITTEE REPORTS: Governance Committee meeting was cancelled and will be rescheduled.

OLD BUSINESS: Continued discussion of plans for the new sidewalk railing. Work cannot commence now until spring, due to weather. There is still a question about who will pay for the work. Dave will continue to work with the borough about this.

- Leo Jacobs Totem Pole – M/S Michael & Diana that we not consider purchasing the Jacobs pole. In our letter we should suggest that it be offered to Klukwan for their Cultural Center.

- Bob presented the guidelines for Starbuck’s Charitable Giving Programs. One involves matching grants given by local Starbucks outlets, which we don’t have. The other involves teen and youth literacy. Our Tlingit Language program may fit there. Jerrie and Bob will explore further.

- Blythe presented several different examples of slogans and their possible uses. M/S Michael & Dave that we use “Preserving Our Past For The Future” as a trial slogan. Unanimous.

NEW BUSINESS: Diana and Janine’s Board positions are expiring at the end of November. They both regretfully declined to seek re-nomination. Hearty thanks to both for their time and effort. Dave has re-applied for the Board.

- Jim is still compiling a list of possible corporate donor/sponsors. E-mail him if you have any suggestions.

- The Fort Seward Lot property tax was discussed, with an eye to keeping our tax-free status. Suggestions included educational programs on the lot, an archeological dig on the lot, small house for museum aides on the lot. Also suggested was renting the lot for the amount of the annual property tax (*approx. \$225*)

- Haines as the site of the 2013 Museums Alaska/Alaska Historical Society Conference in September has been confirmed. We’re responsible for local logistics, receptions, housing, and arranging for some catered meals. We will also be involved with advertising, tours, transportation, and entertainment. This will actually be a fund raiser for the SMCC.

- Board Training – Foraker has a 2 hour training video program for \$200. After discussing whether to involve other local boards, and whether to use Hakkinen Foundation funds, it was M/S Dave & Anastasia that each Board member contribute \$20 and have the Foraker training program for our Board.

BOARD DISCUSSION: Each Board meeting agenda will contain a report from Jerrie regarding progress on the improvement document. Progress on Retreat Notes will be discussed at next month’s meeting. The last three items on the improvement document have been pushed back a month each. Jerrie’s “Friday E-Mails” will keep us apprised of weekly events, etc.

COMMITTEE MEETINGS:

- Governance Committee – Monday, Nov. 26, 2012 at 1:00 p.m.
- Finance Committee Meeting to be re-scheduled due to Diana’s resignation.

NEXT BOARD MEETING:

- Regular Board Meeting -Tuesday, Dec. 11, 2012, at 1:00 p.m.

MEETING ADJOURNED at 1:42 p.m.

Respectfully submitted,

Bob Adkins, secretary