

A Vision for Haines

Exploring the potential





2021 Chamber Membership Survey

- 79% Standing behind advocacy priorities (Lutak Dock).
- 29% Desired improved transportation and access.
- 16% Lutak Dock was a primary concern.
- 26% Needed a more resilient and diversified economy.

Conclusion: Repairing Lutak Dock is crucial to the health and growth of Haines.

**Qualified as >4 on 1-5 scale. Smaller sample size, but statistically significant, and all critics pointed to issues other than Lutak Dock real data could be higher than 79%.*

The Cost of freight is high, and everyone pays in the Southeast

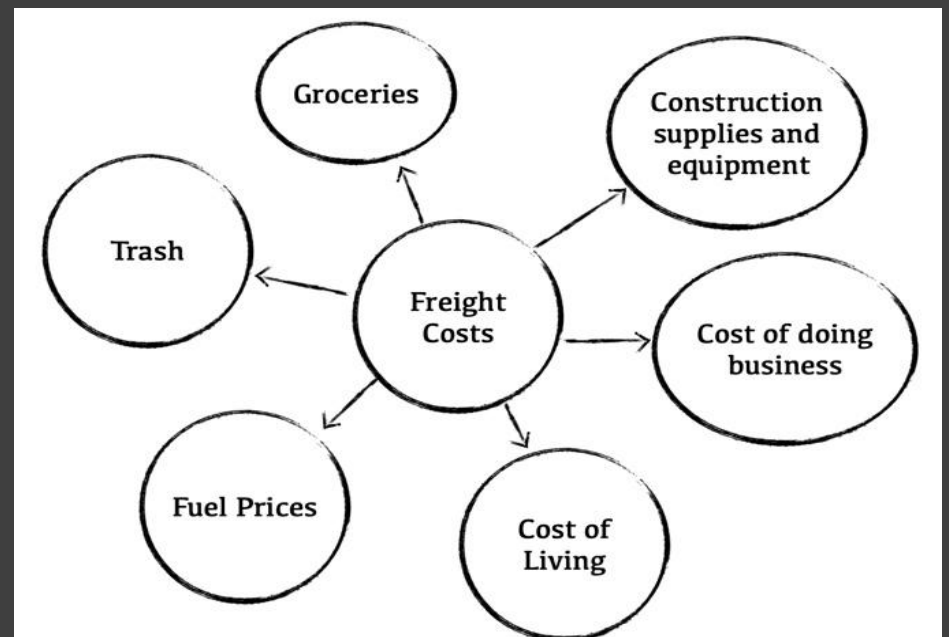
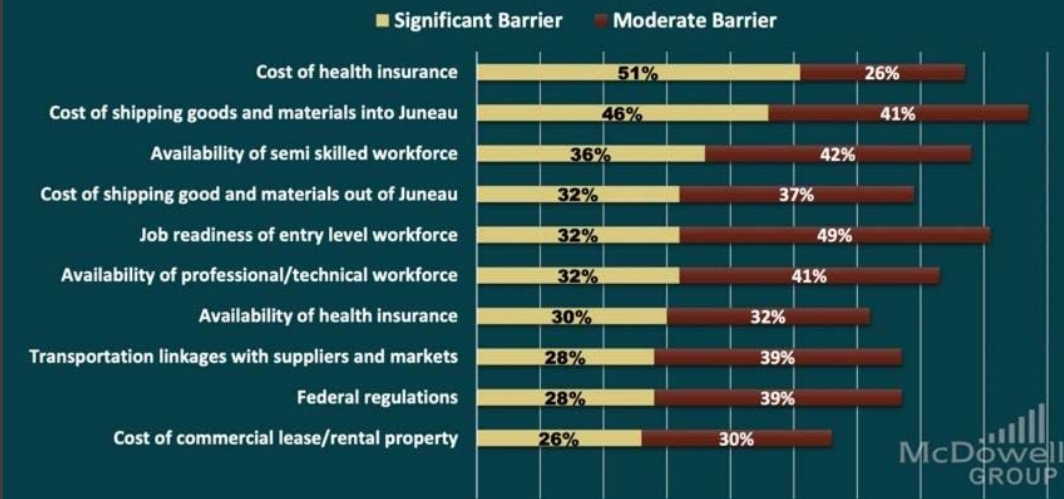
- The second greatest barrier to economic growth in the Southeast.
- Directly and indirectly drive the costs of living and doing business more than any other factor.

Can it change?

Yes, it can, and it starts with Haines.

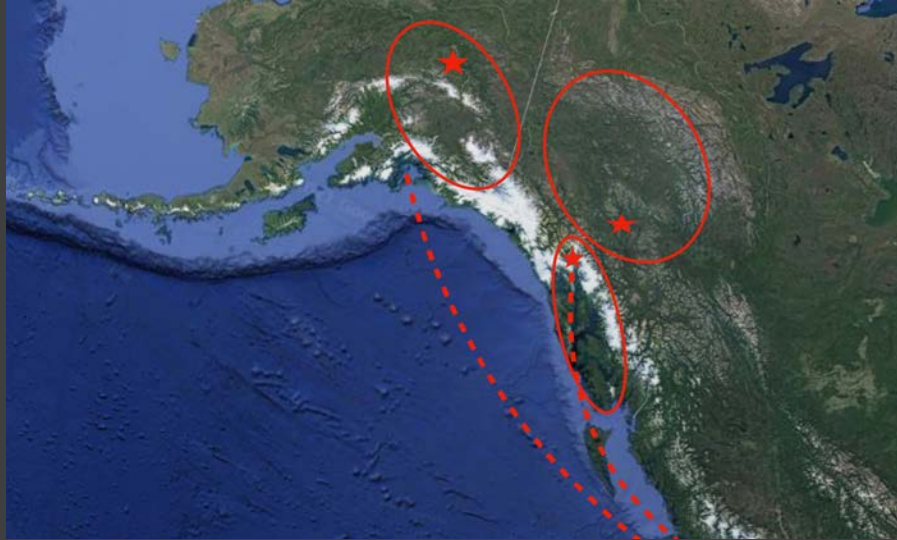
**Freight Survey (2017) Juneau Chamber of Commerce with McDowell Group.*

Top Barriers to Business Growth



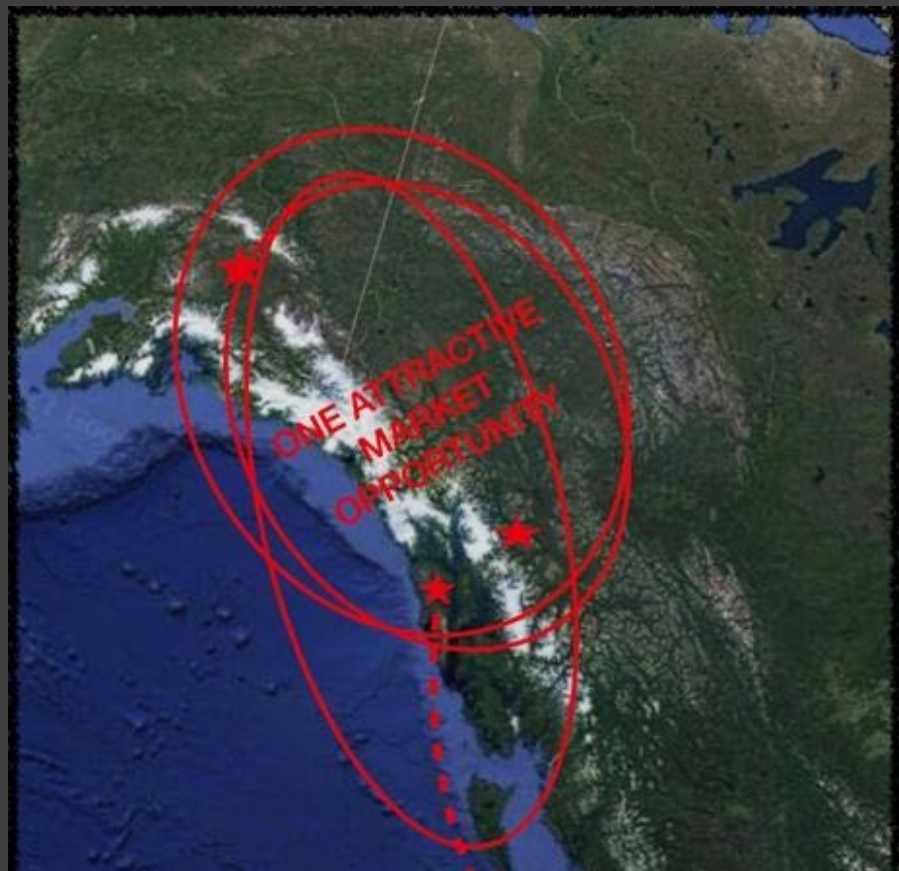
A VISION FOR HAINES

Our vision for Haines is to become a Regional Transportation Hub and drive down the cost of freight. This can be realized by coordinating with Canada, the Interior, and Southeast Alaska and partnering with emerging technologies to identify transshipment opportunities .



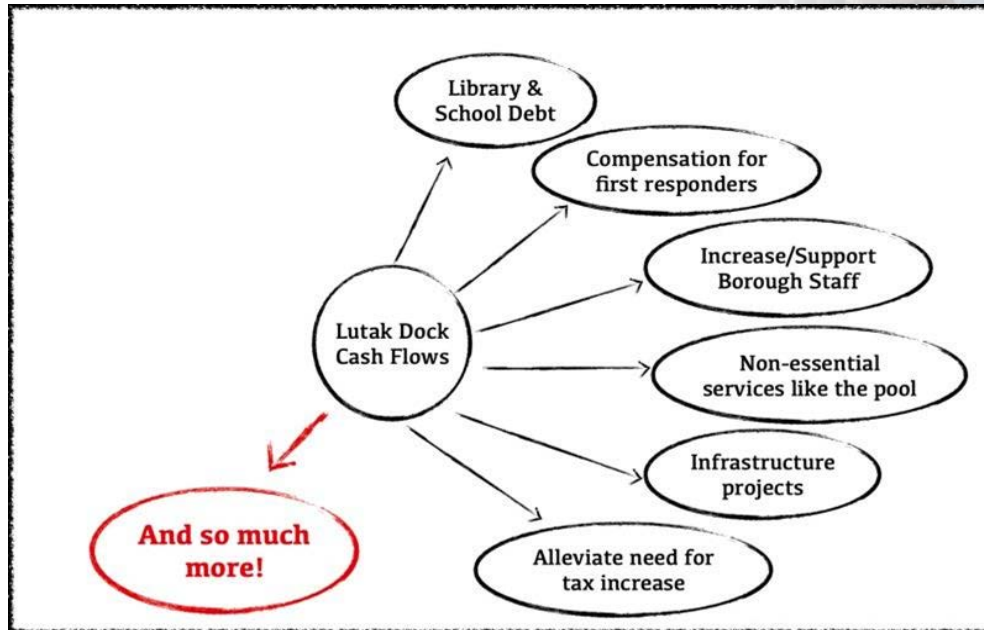
Haines has great potential because of our location.

- Connects Canada, the Interior, and Southeast Alaska
- OpenTug
- Increased access and efficiency
- We become an economic driver to the communities between Haines and Seattle. That is the entire Southeast of Alaska!



Why focus on marine logistics?

- Potential to become the most economically efficient and environmentally viable.
- Chamber priorities
- Supports resilient industry and regional economic growth.



Here are our guest speakers

- Alaska Industrial Development and Export Authority
- Southeast Conference: Robert Venables
- Haines Economic Development Corporation: Chip Lende
- Yukon Correspondence: Mayor Doug Olerud
- Open Tug: Mike Baldwin
- Community Waste Solutions: Craig Franke