

**SHELDON MUSEUM AND CULTURAL CENTER, INC**  
**Board of Trustees Meeting Minutes**  
**Thursday, July 31, 2014, 9:00 a.m. at the Sheldon Museum**

**CALL TO ORDER:** 9:05 a.m. by Board President Jim Heaton

**ATTENDANCE:** BOARD: Jim Heaton, Michael Marks, Lorrie Dudzik, Bob Adkins, John Hagen, Anastasia Wiley, Dave Pahl and Jim Shook (via telephone) STAFF: Helen Alten and Blythe Carter BOROUGH LIAISON: Absent GUESTS: Ginger Jewell, prospective Board member

**ADDITIONS TO THE AGENDA:** Committee assignments (under Old Business)

**APPROVAL OF AGENDA:** M/S Michael & Anastasia to approve agenda - approved unanimously

**APPROVAL OF MINUTES:** M/S Anastasia & Michael to approve minutes of last meeting - approved unanimously.

**STAFF REPORT:** A complete Staff Report was included in the Board's packet. Helen stressed:

- Staff is in overdrive and working hard. SMCC had 500 more visitors this July over July '13, \$2000 increase in admissions, more reference requests, more research requests, more filming requests, etc.
- Borough Manager Dave Sosa and Mayor Stephanie Scott are both promoting Haines resources, including SMCC.
- Suggested remake of the upstairs lobby, to include free coffee/tea and/or White Fang exhibit OR a free wi-fi station with refreshments/White Fang downstairs. Consensus was to try coffee/White Fang upstairs and see how it works.
- Helen introduced visitor Ginger Jewell, the new HBSD Superintendent, as a possible new SMCC Board Member.

**PRESIDENT'S REPORT:**

- Jim reviewed the duties of Board Members, stressing that the Board deals exclusively with the Museum and not with other entities.
- A physical walkway between the school, the library, and the museum was discussed. It is referred to as the Cultural Corridor.
- Anastasia distributed a handout illustrating the sharing and support concept with SMCC as a hub supporting several other local organizations.
- Helen will put the New Pathways slide show on the SMCC web site. A New Pathways discussion followed.
- Virtual Museum – a museum quality program on Native Culture, for statewide distribution, available to schools, etc . The State is developing an online Alaska History course that we could participate with.
- SMCC cannot support any other entity with staff time, financial support or legal support. SMCC needs to encourage the concept of historic preservation, which is a Borough responsibility. Jim & Anastasia will work on this.

**OLD BUSINESS:**

- We removed Jerrie Clarke from all bank accounts,
- SE Alaska State Fair – Blythe will be selling framed prints, the work schedule is finished, Anastasia has offered to buy all left over photos.
- Fund Raising – The Totem Walk is scheduled. Details available at [www.totemtrot.com](http://www.totemtrot.com). Volunteers are still needed.
- Board Donations – needs to be cash, not in-kind. Specific purposes can be specified.
- Eldred Rock – The Borough states that Borough funds are to be spent on SMCC only, not on Eldred Rock. A discussion followed regarding repayment for time spent by Karen Meisner on Eldred Rock business. M/S Michael & Dave that any SMCC/Eldred Rock connections be dissolved and all finances be separated. Passed.
- Board Position – M/S Dave & Michael that Ginger Jewell be accepted as our new SMCC Board Member. Unanimous.
- Collections Position – still needs to be accomplished.
- New Pathways – A Foraker Group mentor has been appointed (Laurie Wolf). John H. will be SMCC's additional representative for their virtual workshop.
- AASLH Workshop – 13 Alaska museums have expressed interest for May 2015.
- Marketing Street Signs – 8 or 9 signs are still not installed. We'll notify Carlos and see what can be done. Jim & Bob will do large signage for the back of the building.

- Committee Sign-up Sheet was passed around. Assignments will be posted on the website.

**NEW BUSINESS:**

- We need to actively solicit donations of White Fang memorabilia for our exhibit.
- New Photo/Reproduction price list – discussion tabled until next meeting.

**NEXT BOARD MEETING: Monday, August 18, 2014 at 1:00 p.m.**

**MEETING ADJOURNED:** at 10:47 p.m.

Respectfully submitted,

**Bob Adkins,** Secretary