

SHELDON MUSEUM AND CULTURAL CENTER, INC
Board of Trustees Meeting Minutes
Tuesday, October 21, 2014, 3:30 p.m. at the Sheldon Museum

CALL TO ORDER: 3:35 p.m. by Board President Jim Heaton

ATTENDANCE: BOARD: Jim Heaton, Jim Shook, Michael Marks, Lorrie Dudzik, Bob Adkins, John Hagen, Anastasia Wiley, Dave Pahl and Ginger Jewell. STAFF: Helen Alten BOROUGH LIAISON: None GUESTS: David Sosa, Haines Borough Manager

ADDITIONS TO THE AGENDA: None

APPROVAL OF AGENDA: M/S Michael and Jim to approve agenda - approved unanimously.

APPROVAL OF MINUTES: M/S Michael and Dave to approve minutes of last meeting - approved unanimously.

STAFF REPORT: A complete Staff Report was included in the Board's packet. Helen emphasized:

- Fundraising information from Museums Alaska conference in regard to new construction and building additions,
- Different visitor surveys – Is This Art or Not? Vote with beans, cards, checkers, etc.
- Legislative Fly-In information. Need to lobby for state building funds similar to libraries.
- SMCC hired Andrea Nelson as Collections and Exhibits Coordinator.
- Andrea is presently working on the Doll Fair (Oct. 25 – 31) and the upcoming Snowflake Exhibit. The Snowflake exhibit is timed to coincide with the proposed international Heli-Ski Competition.
- AML has offered to ship all exhibits from Seattle without charge.
- Need to get appropriate books to sell during the Snowflake Exhibit, apply for Alaska State Council of Arts grant, and explore Native languages for “snow” words.
- SMCC is partnering with the Wasilla Museum for this exhibit.

PRESIDENT'S REPORT: No president report at this time.

TREASURER'S REPORT: Michael was unable to get with Wendy due to her illness.

COMMITTEE REPORTS:

Education Committee – Re-scheduled due to Ginger's travel. New time is Wed. Nov. 5, 4 p.m. **at the school.**

Fund Raising Committee – Wed. Oct. 22 4 p.m. at SMCC

Collection Committee – Thur. Nov. 6, 3 p.m. at SMCC.

Landscaping Committee – TBA

Facility Committee – TBA, chairman Dave Pahl.

Exhibits Committee – Wed. Nov. 19, 3 p.m. John Hagen, Chairman

OLD BUSINESS:

- New Pathways Workshop – Stressed all different formats of art and emphasized looking outside the box.
- Mentioned interactive, non-linear, grant funded, competitive, and complex problem solving methods.
- Need to change Haines' perception of SMCC with flexible solutions and spontaneous projects
- Need NP Training for the entire SMCC Board.
- Relevancy leads to community awareness to increased community interest to increased participation to increased funding.
- SMCC Board will meet Monday, Nov. 17, from 1:00 to 3:00 p.m. to prepare for the Dec. 1 visit by Laurie Wolfe for New Pathways Training, with a Board Meeting to follow immediately after.
- Rasmuson Art Grants – Suggestions include 1) a full set of John Hagen photos, 2) two pieces of tile art from our latest Six Week Spotlight, 3) Cesar bent wood box, 4) Bielecki bridge, and /or 5) Wayne Price carving.

NEW BUSINESS:

- Dave Sosa shared that there will be a U.S. Marine Corps memorial service on Nov. 10. Further details later.

BOARD DISCUSSION: Jim Shook has a historic dogsled and pair of snowshoes that he would like SMCC to have. A discussion re: Board Members and sales followed.

- Lorrie suggested a 60-compartment donation box that would promote competition between states and possibly different countries.
- John Hagen's photos could be used as a traveling exhibit to promote Haines.

COMMITTEE MEETINGS: Fundraising Committee - Wednesday, Oct. 22, at 4 p.m.
Education Committee – Wednesday, Nov. 5, at 4 p.m. at Ginger's Office.
Exhibits Committee - Wednesday, Nov. 9, at 3 p.m.

NEXT BOARD MEETING: Monday, November 17, 2014, following the New Pathways Training Session.

MEETING ADJOURNED: at 4:50 p.m.

Respectfully submitted,

Bob Adkins, Secretary