



**HAINES SHELDON
MUSEUM**

ART AND CREATIVITY ARE OUR HISTORY



- Chilkat Blankets
- Wood Carving
- Scrimshaw
- Alaska Indian Arts
- Landscape Painters
- Beaders
- Basket Weavers
- Glass Artists
- Puppet Makers
- Sculptors
- Photography
- Mining
- New Industries
- New Technologies



**ENRICHING THE QUALITY OF
LIFE IN HAINES**



THE CULTURE OF HAINES COMBINES HISTORY AND ART: EXHIBITS CANNOT EASILY BE ONE OR THE OTHER



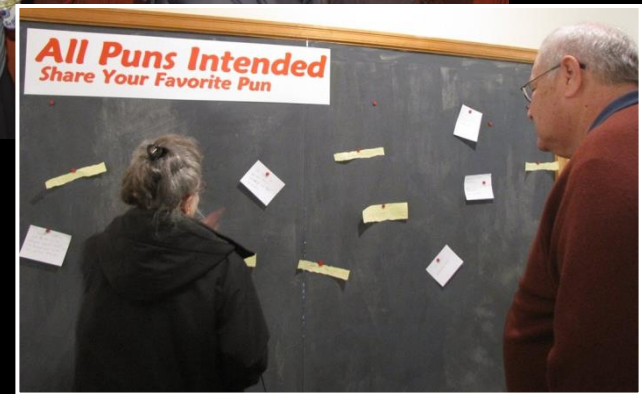
- Exhibits tell stories.
- Art, objects and archives collections meld for a richer visual impact.
- Longer and more informative labels flesh out the story.

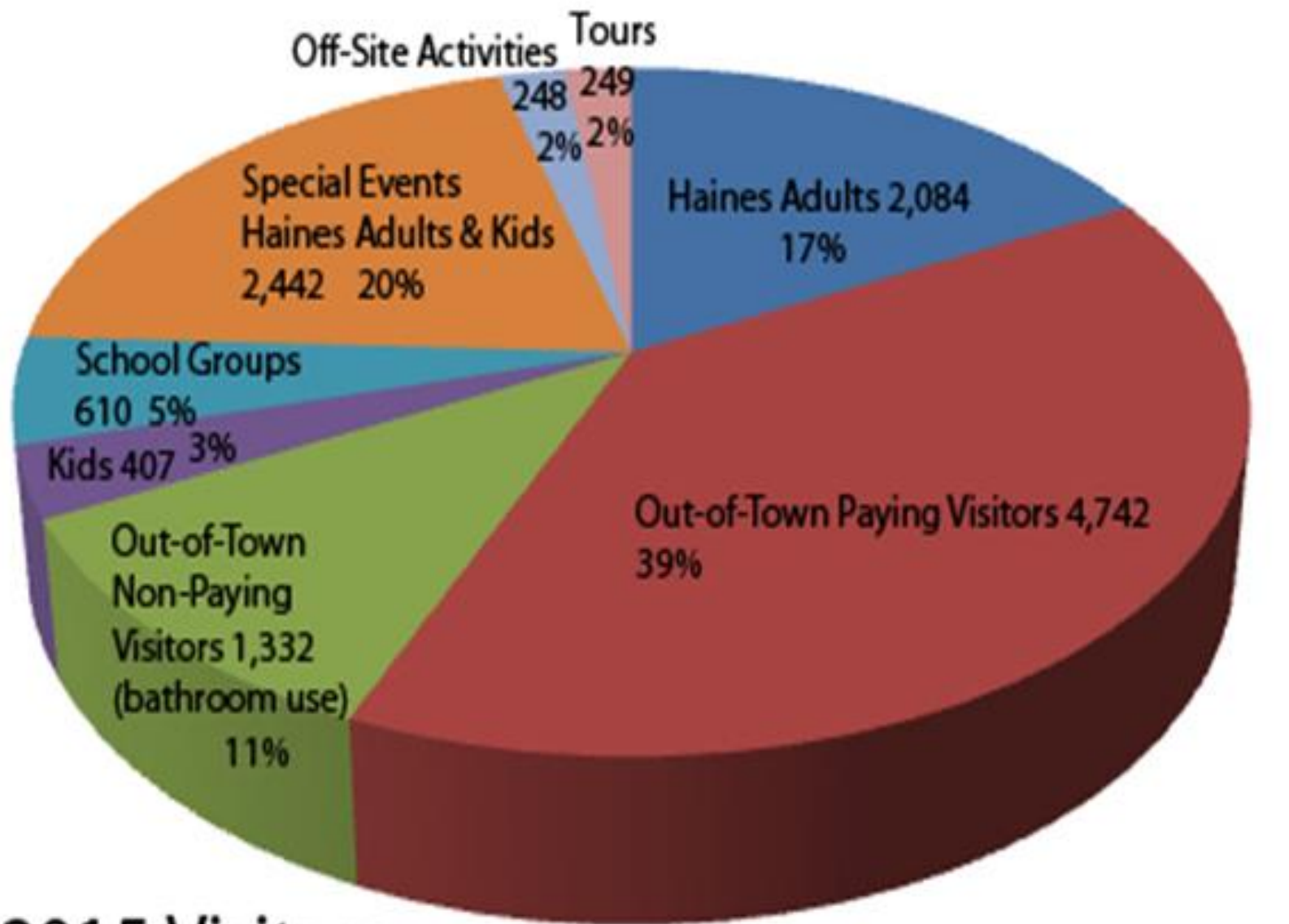
EXHIBITS PROVIDE COMMUNITY ENGAGEMENT

GUEST CURATORS



PARTICIPATORY EXHIBITS





2015 Visitors

5,791 Haines / 6,323 Out-of-Town

1,017 CHILDREN VISIT THE MUSEUM ANNUALLY

**SCHOOL FIELD TRIPS
SUPPORTING OUR SCHOOLS**



**610 school children visited the museum in 2015.
(Average of 2.44 visits by each Haines student.)**

Haines Sheldon Museum

1,017 CHILDREN VISIT THE MUSEUM ANNUALLY

CAMPS PROVIDE CULTURAL ENRICHMENT



Serving 40-50 working families each summer.

1,017 CHILDREN VISIT THE MUSEUM ANNUALLY

JUNIOR CURATORS

BUILDING COLLEGE RESUMES AND CAREER SKILLS



Fall After School Program for Middle and High Schoolers

- Visit community museums.
- Learn how to research, design and produce an exhibit.
- Learn how to pack art.
- Learn how to use collections database.
- Learn about story lines, visual appeal and preservation needs.
- Creativity is a 21st Century Job Skill.



Haines Walk-About phone app created by Middle Schoolers for the Museum.

CHILDREN'S INTERACTIVE EXHIBITS

- 150 Haines preschoolers
- 300 children under age 10
- Support young families
- Create lifelong love of museums
- Fish Camp
- Winter Clan House
- Salmon Fishing and Processing
- New Children's Room (Fall 2016)



1,017 CHILDREN VISIT THE MUSEUM ANNUALLY



**Play is the work of small children.
Through touch, dress-up and physical
engagement they learn about their
environment and community.**

NEW CHILDREN'S ROOM

Goal: To create an interactive learning space so that children have a hands-on educational experience at the museum.

- **Tribal house**
- **Fish camp**
- **Interactive Chilkat blanket**
- **Boat exhibits**
- **Town and Fort Area**
- **Book Nook**
- **Saturday Classes**
- **Opens October 2016**

Cost: approximately \$2,800

2,939 ADULTS ATTENDED PROGRAMS IN 2015

SUPPORTING LIFE-LONG LEARNING

- First Fridays
- Gallery Demonstrations
- Exhibit Openings
- Fortnight of Learning
- Chilkat Valley Study and Discussion Group
- Tlingit Language Class
- Brown Bag Lunches



113 EVENING AND WEEKEND LECTURES IN 2015

THE ARCHIVES KEEP OUR STORIES

- 200 oral histories
- 42 diaries
- 2,506 papers & maps
- 9,396 photographs
- 2,182 books

- 1,000 cubic feet of material awaiting processing



* Researchers used our resources throughout the archives move, despite the transition.

NEW ARCHIVES AND RESEARCH AREA

Goal: increase archives accessibility and use.

- Used by TV shows, publications, government agencies, local businesses, other museums, and families with a Haines connection.
- Upgrade funded by grants & donations, including the Chilkat Valley Community Foundation, Rasmuson Foundation, Dawson Construction, Haines Borough, and Alaska Marine Lines.



SUPPORTING MARKETING HAINES TOTEM TROT

- Growing event
- Marketed nationally
- Promoted in every regional paper
- Promoted in Juneau theaters
- For 2016, already 13 registrants from Juneau, Whitehorse, and New York



MARKETING AND BEAUTIFYING HAINES NEW OUTDOOR ART AND HISTORY GARDEN TRANSITION BETWEEN THE WATERFRONT AND MAIN STREET



**SUPPORTING HAINES BY SUPPORTING ARTISTS
OVER 80 ARTISTS LIVE HERE, 55 WORKS PURCHASED IN 10 YEARS**



Since 2009, we brought \$178,285 to the Haines economy - \$86,900 since 2014. We are “The Arts Capital of Alaska,” our art community is a huge part of Haines’ history. The Rasmuson Acquisition fund allows us to invest in the community and the collection. World class art increases our national reputation.

**DONATIONS CONTINUE TO ENRICH OUR
NATIONALLY RENOWNED COLLECTION**



Haines Sheldon Museum

SUPPORTING THE CLANS

- We store regalia, feast dishes, and other A'at Oow for local clans.
- 1/24th, or 4%, of our climate-controlled artifact storage holds clan items.
- We do not charge for this service.
- It's cost is about \$1,000 per year.
- The extreme importance of the cultural material, much of it irreplaceable, and the risk it may be in when stored in houses without fire suppression or security alarms, make this a worthwhile way we can serve our community.



INTERNS



MANNEQUINS



SUPPORTING OTHER MUSEUMS

THREE MUSEUM PASS

**Discover
Haines!**

**Three Museums
One Pass**

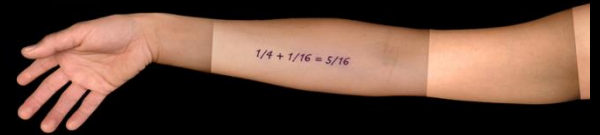
\$16

**20% off
Admission**

Free Shuttle Bus
to all museums on Wednesdays
All museums are a 10-15 minute walk
from the cruise ship dock
Pass available May 18 - Sept 21 at
participating museums and
the Haines Visitor Center



COLLECTION LOANS



**Living Alaska: A
Decade of Collecting
Contemporary Art for
Alaska Museums**

TRAVELING EXHIBITS



2015-2016 CHANGES

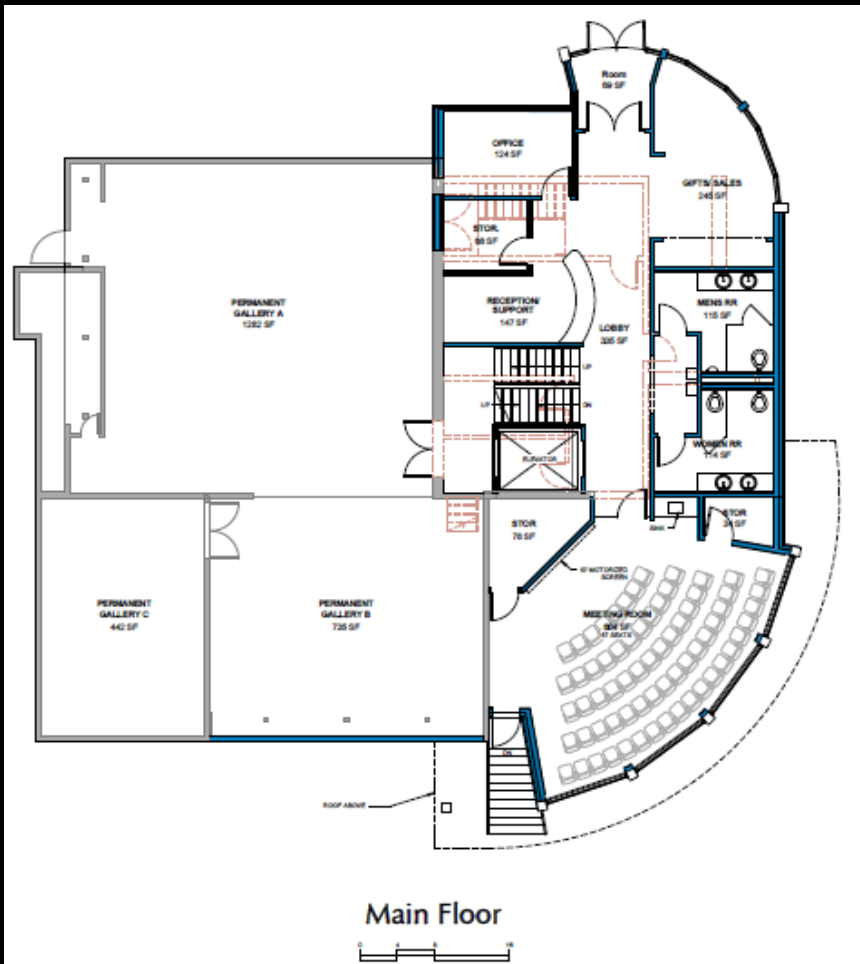
- Gift Shop moved.
- Color added to walls.
- Staff offices consolidated.
- Archives moved.
- New East Gallery created.
- Children's Exhibit Area.



- **Visitors compliment us on our professionalism and excellent exhibits.**
- **We remain one of the few accredited museums in Alaska.**
- **Trip Advisor ratings are noticeably higher this season.**
- **Museum operations streamlined with more efficient layout.**
- **We are better positioned to serve Haines – better exhibit space, new children's area, more storage to protect our cultural patrimony.**
- **Ready for next step: an expansion.**

OUR FUTURE

- Elevator to conform with ADA
- Anchors Main Street and Harbor
- Provides room for partnerships with Tourism and Tribes



Sheldon Museum Expansion Entry 3D MRV ARCHITECTS



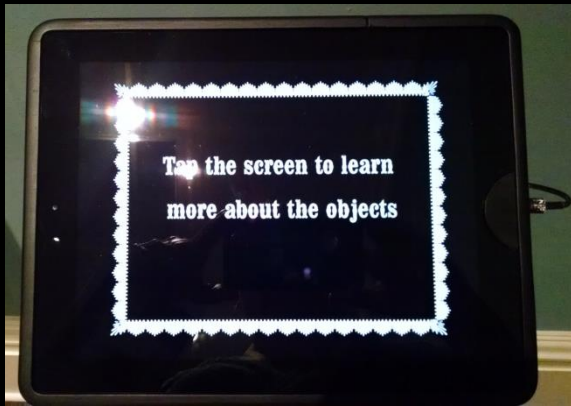
Sheldon Museum Expansion 3D View MRV ARCHITECTS



FUTURE?

What do you want the museum to be in the future for the community?

- Our collection is of global importance. We can elevate Haines' status and be an international resource by digitizing the collection.
- Continue rotating exhibits and improving outdated exhibits?
- Market Haines through a traveling exhibit program?
- More lectures and workshops?
- A Tlingit Language immersion preschool?





Haines Sheldon Museum