

Tourism Director:
Leslie Ross

Assembly Liaison:
Diana Lapham

Tourism Advisory Board



Members:
Sean Gaffney
Scott Sundberg
Karen Hess
Jeff Butcher
Barbara Mulford
Rhonda Hinson

MINUTES –DRAFT

Meeting Date: 6-25-15

Date of Approval: _____

Call to Order: A meeting of the Haines Borough **Tourism Advisory Board** was held at Assembly Chambers on 6-25-15. The meeting convened at 9:30am with **Karen Hess** presiding.

Members in Attendance: , Scott Sundberg, Sean Gaffney, Karen Hess, Michael Marks. Leslie Ross, Tourism Director (ex officio), Assembly

Members Not in Attendance: *Barbara Mulford Rhonda Hinson, Jeff Butcher*

Others in Attendance: *Joe Parnell, Tresham Gregg*

Approval of Minutes: Motion was made by Karen Hess and seconded to approve the minutes of the May, 2015 meeting. **Motion carried x-x.**

Reports:

Motion: **Moved by Karen Hess.** *Hess steps down from Chair and have Sean Gaffney replace, with Hess staying on TAB*

Second –*Marks* Approval: Unanimous

Motion: **Moved by Karen Hess.** Scott Sundberg takes vice-chair position

Second- *Marks* Approval: Unanimous

Unfinished Business:

Ross asked for additions to agenda
Alaska Marine Highway Update
Cruise Ship Waiver Initiative
Cruise ship shuttle route

New Business:

Economic Development Director

1. Alaska Marine Highway. Tourism Director Ross, updates the position of the AMHS and suggests support to legislators to push for a longterm 3-5 year plan. Assembly member Lapham encourages Ross to bring this topic to assembly

2. Cruise Ship Shuttle Route

Motion: Moved by Gaffney to submit the *Cruise Ship Shuttle route be amended to a 15 minute route running from the PC Dock, Visitor Center, 1st & Main, 3rd & Main, ABEF, Fort Seward and return. At the top of every hour after noon, the shuttle will run directly to Dalton City, returning to the Visitor Center to continue the route.* **Second: Sundberg**

Amended: *If there is complaint from businesses about these stops the shuttle could drop the stop at Sheldon and ABEF.*

Motion carried *unanimous*

Discussion included reasons for change including complaints and upset visitors at the long wait with the current 40 -45 minute routes. Need for public comment from businesses, Ross will send out an email to notify businesses. If there is public complaint about the other stops the route could drop

3. Title V

Tourism Director will take this task to work with committee and borough clerk to clean up and make suggested changes to Title V.

4. Small Boat Harbor letter. *Ross clarifies this letter has been submitted to Assembly and Ports and Harbor Committee.*

5. Cruise Ship Waiver. Discussion.

Tourism Director Update: Marketing, Aspen Hotel, Picture Point,

Announcements / Member Comments:

Michael Marks agrees to represent TAB at the Picture Point Committee meetings.

Gaffney reads letter from Tresham Gregg

Lapham updates committee on Ecoli water samples.

Adjournment: The meeting was adjourned at __11:45am

Next Meeting: *July 24, 9:30am*

Leslie Ross

[name of secretary or other person preparing the minutes]
Tourism Director, TAB

[name of board/committee/commission]