

# MINUTES

## Tourism Advisory Board

Meeting Date: May 3, 2018

Date of Approval: August 16, 2018

**Call to Order:** A meeting of the Haines Borough Tourism Advisory Board was held at Assembly Chambers on May 3, 2018. The meeting started at 11:00 am., a quorum was present. Vice-Chair Diana Lapham presided.

**Members in Attendance:** Rhonda Hinson, Kelleen Adams, Sean Gaffney, Alison Jacobson, Diana Lapham, Carol Tuynman, Sheleena Bott, Ex-officio member Carolann Wooton/Tourism Director was also present.

**Members Not in Attendance:** Lori Smith, Barbara Mulford

**Others in Attendance:** Borough Clerk Alekka Fullerton, Tracey Harmon/Chamber of Commerce, Tresham Gregg/Assembly, Joe Ordonez.

**Approval of Excused/Unexcused Absences:** Sean Gaffney moved to excuse Barbara Mulford and Lori Smith and the motion carried unanimously.

**Approval of Agenda/Consent Agenda:** Sean Gaffney moved to “approve the agenda and consent agenda,” it was seconded and carried unanimously.

**Public Comments:** None.

**Chair Report:** None.

**Tourism Director Update:** Planner Costs. Visitor Center will be closed on Sunday. Tourist Operators Meeting on Monday, May 7 at 10:30 am.

**Motion:** Sean Gaffney moved to “distribute the planner for free for the 2018 Tourism Season,” and the motion carried unanimously.

**Unfinished Business:** None.

**New Business:**

1. First Friday Branding and Marketing Campaign

**Public Comments:** Joe Ordonez

**Motion:** Sean Gaffney moved to change the moratorium language to be a temporary stay on the issuance of new permits to the Chilkoot Corridor,” and the motion carried unanimously.

**Next Meeting:** September 25, 2018 at 11:00 a.m in assembly chambers.

**Adjournment:** The meeting was adjourned at 12:20 pm.