

# MINUTES

## Tourism Advisory Board

Meeting Date: January 12, 2017

Date of Approval: February 9, 2017

**Call to Order:** A meeting of the Haines Borough Tourism Advisory Board was held at Assembly Chambers on January 12, 2017. The meeting started at 12:08 p.m., a quorum was present. Barbara Mulford presided.

**Members in Attendance:** Rhonda Hinson, Lori Smith, Alison Jacobson, Barbara Mulford, Kayleen Adams, Diana Lapham. Tourism Director, Leslie Ross and Assemblyman Mike Case were also in attendance.

**Members Not in Attendance:** Sean Gaffney. Diana Lapham moved to excuse his absence; such motion was seconded and passed unanimously.

**Others in Attendance:** Deputy Clerk Alekka Fullerton, Tresham Gregg, Jonathon Richardson, Heath Scott, Lizzy Jurgeleit, and Shaleen Bott.

**Approval of Agenda:** Motion was made by Diana Lapham to approve the agenda, the motion was seconded and passed unanimously.

**Approval of Minutes:** Motion was made by Diana Lapham to approve the minutes of the November 10, 2016, the motion was seconded and passed unanimously.

**Public Comments:** Can we promote Haines on the Cruise ships- Tresham Gregg. Heath Scott inviting TAB to the Public Safety Meeting on the 18<sup>th</sup> at 6:30 pm and the Finance Committee Meeting at 6:30 pm at the Assembly Chambers.

**Tourism Director Update:** NY Media Road Show- Leslie signed up for it for April 5. Visitor Guide is not ready yet. She is upset that the boat harbor seems to be pitted against tourism and we need to try to fix that. Recap of Assembly Meeting.

### **New Business:**

**1. Winterfest.** Winterfest will be held the March 5 weekend. Currently, it will combine the Telluride film festival, Ski Club Memorial Race, Winter Olympics at the fair and trying to include beacon avalanche training. Perhaps we will be able to include a Fat Tire race. Will also promote bars downtown..

**2. Freeride.** Coming together. Tons of work for Tourism. March 18<sup>th</sup>-25<sup>th</sup> window is the ski window. The skiers will start arriving between the 14<sup>th</sup> and the 17<sup>th</sup>. The town welcoming reception will be on the 16<sup>th</sup>. We are trying to make it an open house on main street.

**3. Budget Update.** The working budget from FY17 was provided. Leslie is trying to reduce the budget since she will not have the special projects she had last year. She will send around the budget comparisons from the last 3 years.

**4. New Members.** Sheleena Bott would like to be a non-voting member.

**Motion:** Rhonda Hinson moved to appoint Sheleena Bott as a non-voting member of the TAB. The motion was seconded and passed unanimously.

**5. New Visitor's Center Location.** Since the current Visitor's Center building is in such disrepair, there is some discussion about including the Visitor's Center in the new Library Extension project. RV parking will be an issue which needs to be addressed.

### **Old Business:**

Title V Code Updates- Still reviewing the Business license and permit section of code. On the Heliski section. The next meeting will be January 26, 2017 at 2:00 pm at the library.

### **Board Comments:**

Diana Lapham disclosed that she has started a Go Fund Me page in support of Bill Seward. She wants to make sure that it was properly disclosed-- requires no action. If anyone is uncomfortable, please discuss with Sean Gaffney.

Leslie Ross asked if TAB would like to write a letter in support of the Police Department. She has been concerned in the past about police presence during special events like Beerfest.

**Motion:** Diana Lapham moved that TAB write a letter in support of Police Service.

**Next Meeting:** The next meeting will be February 9, 2017 at 10:00 a.m. at Assembly Chambers.

**Adjournment:** The meeting was adjourned at 1:17 p.m.

By: Alekka Fullerton, Deputy Clerk