

**MINUTES**  
**Tourism Advisory Board**  
**Meeting Date: February 9, 2017**  
**Date of Approval: February 16, 2017**

**Call to Order:** A meeting of the Haines Borough Tourism Advisory Board was held at Assembly Chambers on February 9, 2017. The meeting started at 10:00 a.m., a quorum was present. Sean Gaffney presided.

**Members in Attendance:** Sean Gaffney, Rhonda Hinson, Lori Smith, Alison Jacobson, Barbara Mulford, Kayleen Adams, Diana Lapham, Shaleena Bott (non-voting member). Tourism Director, Leslie Ross was also in attendance.

**Members Not in Attendance:** None.

**Others in Attendance:** Deputy Clerk Alekka Fullerton, Thom Ely, Scott Sundberg, Suzanne Ashe/CVN.

**Approval of Agenda:** Motion was made by Lori Smith to approve the agenda, the motion was seconded and carried unanimously.

**Approval of Minutes:** Motion was made by Barbara Mulford to approve the minutes of the January 12, 2017 meeting, the motion was seconded and carried unanimously.

**Public Comments:** None.

**Tourism Director Update:** Parks and Rec meeting recap. Visitor Guide is just now coming out.

**Motion:** Barbara Mulford moved to “support Seatrade and explore sending an elected official to attend;” the motion was seconded and carried unanimously.

**New Business:**

- 1. Overview of Haines Tourism for New Members.** Dedicate a meeting to discuss the Chilkoot corridor. TAB would like to invite Travis to attend and update them. The meeting is tentatively scheduled for February 16, 2017 at 10:00 a.m. Hopefully TAB can also have a presentation from ATIA.
- 2. Tourism Improvement District.** Reception tonight at the Aspen from 4-6 will discuss this a bit. Hopefully Sarah will call in and present on February 16, 2017.
- 3. 2016 Stats/2017 Updates and Calendar.** Leslie’s power point from the Chamber presentation. Numbers continue to go up. Thinks these increases are a direct result

of the docking fee waivers. Breakaway Class vessels – they are coming here not in Skagway (but Skagway is trying to build infrastructure to accommodate them). Icy point built a facility specifically for these ships.

**4. Tongass National Forest Recreation Program.** Two year effort. It's a good time to pursue this. Strengthens SE Alaska generally but not necessarily Haines directly. Have asked for our support. To provide more resources to support tourism in the Forestry Dept.

**Motion:** Allison Jacobsen moved to have "TAB sign on as a signatory to the Tongass National Forest Recreation Program and to ask the assembly to provide the same support"; the motion was seconded and carried unanimously.

### **Unfinished Business:**

Title V Code Updates- Requesting a where are we now update on Title V. On the Heliski section and zoning. The next Title V meeting will be set at the next meeting. Including Thom Ely and Scott Sundberg in the next working group meeting.

### **Board Comments:**

Need to elect the chair next meeting.  
Questions about tour licensing.

**Next Meeting:** The next meeting will be February 16, 2017 at 10:00 a.m. at Assembly Chambers.

**Adjournment:** The meeting was adjourned at 11:18 a.m.

By: Alekka Fullerton, Deputy Clerk